



Hartford County Medical Association New Haven County Medical Association

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www.hcma.org • www.nhcma.org



Save Thousands of Dollars with HCMA/NHCMA's New Credit Card Processing Program

Dear HCMA/NHCMA Member:

Independent surveys of the medical industry indicate that 78 percent of businesses are overpaying for their credit and debit card processing fees.

The Hartford and New Haven County Medical Associations recently formed a strategic partnership with one of the leaders in the credit card processing service industry. BANK CARD USA has been a direct processor of credit cards for almost 25 years. By eliminating the middleman, BANK CARD USA is able to pass along the savings, and the company has arranged for special pricing for members of the Hartford and New Haven County Medical Associations which includes:

- Processing charge of 0.23 percent on regular credit and debit Visa and MasterCard; 1.59 percent on Discover, Visa and MasterCard reward cards; and 2.19 percent for all cards that are key entered instead of swiped. The processing charge of 2.55 percent for American Express does not vary by card processing provider.
- Service fee of only \$5.00 per month as opposed to the industry standard of \$10.00 - \$19.00 per month.
- No charge for state of the art, PCI compliant, credit card processing machines.
- Free paper supplies.
- Cash available for use within 24 hours of the card being processed.
- Online custom portfolio manager that helps track all credit and debit card transactions.
- Dedicated around-the-clock customer service.

BANK CARD USA representatives have experience working with groups of all sizes from individual medical practices to large hospitals. Your direct representative at BANK CARD USA will be Daniel Start. He has been with the company over a decade.

Telephone number: 818.540.3403 Website: www.BANKCARDUSA.com

Sincerely,

A handwritten signature in cursive script that reads 'Richard J. Fiorentino'.

Richard Fiorentino
Executive Director